

We hope that you are one of our EuSEC 2010 sponsors!

Continuing the success story of the last EuSEC conference in 2008 in Utrecht, you have received this letter as you represent an organisation that has a good reputation in systems engineering. May 23-26, 2010, INCOSE's Region III will organize the 7th European Systems Engineering Conference – EuSEC 2010. The venue is the joint campus of the Royal Institute of Technology and the Swedish National Defence College in central Stockholm.

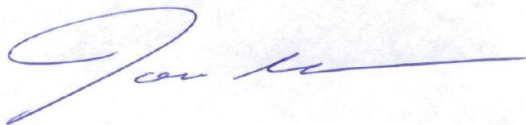
Theme for the EuSEC 2010 is **"Systems Engineering and innovation"** and our mission is to be the primary meeting place for European systems engineers in 2010 regardless whether you are from industry, government, or academia. The conference will therefore be an excellent opportunity for your organisation to be visible as a leading actor within systems engineering. EuSEC 2010 is also a good opportunity to provide first class competences development to your employees and to meet the Systems Engineering community experts. These decision makers will seek information on the latest hardware, software, services, techniques, publications and related products for application in their systems engineering environment. The conference is estimated to have around 300 participants and the program will include paper tracks, panel discussions as well as an industrial and academic tracks.

*The organizing chapters are not-for-profit organizations and depend upon sponsors in order to combine high quality content with affordable fees for participants. We therefore hope that you are willing to contribute to EuSEC 2010 by becoming an **industrial** sponsor. In return, we offer you and your organisation visibility and the opportunity to contribute to the conference in accordance with our enclosed sponsor packages.*

We hope that you and your organization are willing to join us and contribute to the success of EuSEC 2010 as an EuSEC 2010 sponsor.

Please find enclosed more information about the conference and our sponsor packages. More information about the conference can be found at our web site www.incose.org/eusec2010.

Kind Regards,



Jonas Andersson

Conference Chair – EuSEC2010

Sponsorship Program

Interested organizations will be processed in a first come first served basis.

PLATINUM, SEK 150 000, exkl 25% VAT

Benefits are items marked with * in Gold, Silver, and Bronze packages plus:

- Space for three roll-ups in premium location (Max width 3,5 meters and max height 2,40 meters)
- First choice of slot for presentation in industrial track (The slot is 45 minutes)
- Logo on USB proceedings or conference bag
- 1 full page Advertisement in Conference program (Inside cover)
- 4 Banquet and Reception tickets

Please note, only two Platinum sponsorship packages will be issued.

GOLD, SEK 95 000, exkl 25% VAT

Benefits are items marked with * in Silver and Bronze packages plus:

- Space for two roll-ups (Max width 2,5 meters and max height 2,40 meters)
- Precedence in selecting slots for industrial presentation (Slots are 45 minutes and will be allocated on a first come-first serve basis)
- Opportunity for one representative to attend Industrial Summit closed meeting*
- 1 full page Advertisement in Conference program
- 2 Banquet and Reception tickets
- 2 Exhibitor's badges*
- Sponsor's insert in the Conference registration packet (four pages A4)*
- Promo pen or gadget in Conference registration packet at sponsors' expense*
- Logo on program brochure cover*

SILVER, SEK 55 000, exkl 25% VAT

Benefits are items marked with * in Bronze packages plus:

- Space for one roll-up in coffee area (Max width 1,5 meters and max height 2,40 meters)
- Opportunity to present in remaining slots of industrial session (Slots will be distributed after Platinum and Gold sponsors have been allocated on a first come-first served basis. Slots may be shorter than 45 minutes)
- ½ page Advertisement in Conference program
- 1 Banquet and Reception ticket
- 1 Exhibitor's badge
- Recognition in INSIGHT in relation with EuSEC ads (If sponsorship agreement and payment is received before print deadlines) *
- Employees of sponsor receive same discounted registration fee as INCOSE members*

BRONZE, SEK 15 000, exkl 25% VAT

Benefits:

- ¼ page Advertisement in Conference program
- Space for brochures in table top stand
- Sponsor's insert in the Conference registration packet (one page A4)*
- Logo inside the Conference program*
- Link with logo on the EuSEC 2010 website*
- Acknowledgment at open and closing sessions*
- Recognition in signage at the Conference*

For more information regarding sponsorship, please contact:

EuSEC web site <http://www.incose.org/eusec2010>

**Email to: Asmus Pandikow (Communications Chair), or Linda Christersson
eusec2010@congreg.com**

Sponsorship form EuSEC 2010

Organisation:
Contact person:
Address:
Postal code: Post address:
Telephone: Fax:
E-mail: VAT number:.....

All fees, exkl 25% VAT

SPONSOR PACKAGES

- Platinum sponsor – 150 000 kr
- Gold sponsor – 95 000 kr
- Silver sponsor – 55 000 kr
- Bronze sponsor – 15 000 kr

Terms and conditions – Payment and canceling of sponsorship

- An invoice* regarding the booking fee (50% of total sponsorship fee) will be sent to the sponsor together with the sponsorship agreement.
- A final invoice* will be sent to the sponsor 3 months before the start of EuSEC2010.
- If the sponsor cancels its sponsorship booking up until 3 months before the start of EuSEC2010, 25% of paid fee is refunded.
- If the sponsor cancels its sponsorship booking later than 3 months before the start of EuSEC2010, no refunds are made.

*The invoice will include sponsorship fee and VAT.

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Signature/Date	Name	Organization

By signing this sponsorship form You have agreed to the terms and conditions above. A sponsorship agreement will be sent to You by mail for signature.

The undersigned certify that she/he is authorized to commit the Organization to this agreement.

Please return this form to:

Congrex Sweden AB, Ref: EuSEC 2010, Box 5619, 114 86 Stockholm
Telephone: +46-8-459 66 00, Fax: +46-8-661 91 25, E-mail: eusec2010@congrex.com